



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# SO MANY, REASONS Y

**WARDLE FAMILY YMCA  
2011 ANNUAL REPORT**



# CONTENTS

- 3 . MESSAGE FROM THE CHAIRMAN
  - 4 . DOROTHY'S Y STORY
  - 5 . FACILITIES COMMITTEE REPORT
  - 6 . PROGRAM COMMITTEE REPORT
  - 9 . HUMAN RESOURCES COMMITTEE REPORT
  - 9 . FINANCE COMMITTEE REPORT
  - 10 . FINANCIAL SUMMARY
  - 11 . MEMBERSHIP COMMITTEE REPORT
  - 12 . JOHN'S Y STORY
  - 13 . SCHOLARSHIP CAMPAIGN DONORS
  - 15 . A SOCIAL NETWORK
  - 16 . MESSAGE FROM THE CEO
  - 17 . THANK YOU
- 



# MESSAGE FROM THE BOARD CHAIRMAN

**WHAT A BLESSING** to be part of the YMCA!

**WHAT A BLESSING** to be part of an interested, committed Board of Directors and Committee Members, all volunteers who bring their talents, wisdom, strengths and leadership to give the Wardle Family YMCA focus and direction.

**WHAT A BLESSING** to have a staff that is dedicated to the mission... Mike, Wanda, Kaylin, Holly, Rick, Charles, and the rest of the staff, full time and part-time, that make everyday a good one when you come to the Y.

**WHAT A BLESSING** is the membership at the Y who is generous with their gifts and time to help our community!

**WHAT A BLESSING** to have this community within our community that is willing to put into practice Christian principles through programs that build healthy spirits, minds and bodies. A community that comforts each other, that works and plays together.

As I reflect back on 2011, I see it as one of growth; in membership, in giving, in cooperation, in exploration of opportunities to serve, in mission and in volunteerism. I am personally grateful to all of you and what you have done to make the YMCA a vibrant part of our community. Opportunities and challenges will arise, but I have confidence that with God's guidance, the YMCA will continue to make good decisions and continue to meet the needs of this community.

As we move forward in 2012, my prayer is that God continues to bless the Wardle Family YMCA.

God Bless Love and Keep,

**Mary Jane Martin**  
**Board Chair**



2011 Board of Directors (*from left*): David Homyk, Mike Bostwick, Mike Green, Bill Davidson, Dean Hewitt, Mary Jane Martin, Stacy Canaday, Cheryl Comes, Fred Kuhn, Kelly Collins, Debbie Myers (Not shown: Chuck Dalvini, Henry Robinson, Blakely Williams, Ernie Schlichtemeier, Rebecca Bass)

## Eight-year-old Dorothy gained more than just confidence at the Y.

Dorothy, affectionately called “Mouse” by family and friends, has been a Y member for three years. Mouse currently is involved in the Y afterschool program and goes to summer camp every year. She has built friendships, tried all kinds of sports from volleyball to basketball and swimming; but most importantly, it was through her participation in these programs that Mouse lost 30lbs. and overcame her gastric reflux issues.

“She thinks camp is the best thing in the whole wide world and the teachers are so supportive in monitoring what she eats and making sure she stayed active,” says Laurie, Mouse’s mother. Through this support, Mouse overcame a problem that a lot of adults and children continue to struggle with.

Mouse also suffers from asthma and the Y maintains a great dedication to her bronchial needs and even connected Mouse and her family with Camp Sea Breeze. This camp helped children understand asthma, learn how to administer their medications and identify triggers. “Camp Sea Breeze was a great opportunity,” says Mom, “she realized that so many other kids have the same problem and that they can still have an active lifestyle.”

Mouse and her family are just one of the many examples of families who partner with the Y for a brighter, healthier future. We believe all families deserve that.



# FACILITIES COMMITTEE REPORT

COMMITTEE MEMBERS: Dean Hewitt, Chair; David Tempel, Bernie Kole, John Tuckwiller, Dan Mock, James McPartland, Rick Simonds.

2011 was a big year for the YMCA. You can see positive changes everywhere, in and around the building. We are proud of the work that we have accomplished and wanted to share some of the highlights from the past year.

The first thing that you will notice when visiting the Y, is a brand new Y logo on the front of the building and the new, more intimate lobby area. All corporate offices have been relocated to the area behind the front desk to allow better access for members and greater productivity by working closer with the front desk.

Another reason for the major renovations is the new childcare center that will be opening next school year. Our fire and sprinkler systems are up to code and our emergency procedures have been updated. Furthermore, we will be fully licensed to offer preschool programming for members and community participants. Stay tuned for more information about this great program.

Along with the national rebranding effort of the "Y" our hallways and facilities have been getting new coats of paint and a new color scheme. But don't worry; we still are keeping the "C", Christian, in YMCA. We will also be adding new parking spots and lighting for the parking lot.

In the fitness center we are constantly keeping up with market trends and getting new equipment. This past December we were able to add ten new machines to the fitness floor. Additionally we added some much-needed adjustable shades to the windows for those using the cardio equipment.

Looking forward, the Facilities Committee has submitted its prioritized reports to the Board identifying future needs as follows:

- **Recover entire roof (phase II) - \$90K (2012)**
- **HVAC systems: 2 new systems - \$15K (2012)**
- **Lighting in parking lot- \$2.5K (2012)**
- **Pool and deck resurfacing - \$180K (2012 & 2013)**
- **Gym floor resurfacing - \$20K (2013)**



# PROGRAM COMMITTEE REPORT

COMMITTEE MEMBERS: Amy Purdy, Denice Davis, Kaylin Caron, Lynn Green, Rick Simonds, Susan Moose, Charles Ridlehuber

## CHILD CARE:

This was an exciting year for our Y child development programs. At the Y, we believe all kids deserve the opportunity to discover who they are and what they can achieve. In our programs, youth are cultivating the values, skills and relationships that lead to positive behaviors, better health and education achievement. To assist us in accomplishing all of our goals we are blessed with stakeholders including a diverse staff, key volunteers, and supporters of our Annual Scholarship Campaign.



Important highlights from the year include a collaboration with Penn Center and the Beaufort County School District in implementing a



virtual learning summer camp program for low-income families, as well as receiving a substantial grant through the Recreation Boating and Fishing Foundation to offer fishing and kayaking camps to the Hispanic population and other underserved minorities.

The Y child development program participant numbers continue to grow. We ended the 2011 year with 146 youth in grades pre k through eighth grade in our afterschool program. Our summer camp enrollment was up to 254 children ages three through fifteen. The Y will continue to seek collaborative opportunities throughout the community as we carry out the Y mission to the families we serve.

## PROGRAM COMMITTEE REPORT (con't)

### AQUATICS:

Our indoor pool is arguably the best in Beaufort County, a treasure to be shared and put to wide use in the community. It now serves a variety of uses, including open swimming, low impact therapy, aquatics programs for children, adults and seniors, from competitive teams to beginner lessons for children. The pool serves YMCA members as well as children on scholarship that might otherwise never learn how to swim.

For the first time ever, Y swim lessons were able to be hosted off site at locations that were convenient and allowed more individuals to take swim lessons. With the help of Beaufort County and PALS, we were able to provide lessons at Beaufort High and Battery Creek High school.

We were once again fortunate enough to receive a \$2,000 grant from the Rotary Club and a \$8,000 grant from the United Way to help support us in our endeavors to reach out and teach as many community members that we can through our "learn to swim" programs. Because of their support and other individuals who participated in our scholarship campaign, we were able to impact the lives of over 476 swimmers.

In 2011 the aquatics department once again raised the bar with the total amount of swimmers taught, with over 1,200 individuals participating in swim lessons! Here are some highlights:

- The 563 registered swimmers in our regular aquatic programming, which not including scholarship swimmers, was roughly a 6% increase over 2010.
- The winter season of the Tigershark Swim Team had an increase of 41%, with a total of 85 swimmers participating.
- Aquatics' total revenue for 2011, not including grants and scholarship contributions, was \$57,876. (4% increase)



## PROGRAM COMMITTEE REPORT (con't)

### SPORTS:

Our sports programs focus on instruction and participation in a non-competitive environment. We encourage the growth and development of the mind, body and spirit. One need not be a YMCA member to participate. Financial assistance is available to cover registration fees. Another way YMCA promotes healthy living is through sports programs reaching children ages 3 to 12 years old. In 2011, youth sports served 810 children through basketball, spring soccer, t-ball, soccer camp, flag football and indoor soccer.



Basketball is our biggest sports program and our basketball rosters were filled again this year. Flag football was offered for the first time this year and it was the second year that the YMCA offered indoor soccer. All sports leagues were a huge success in 2011.

### WELLNESS:

2011 was a year of growth for health and wellness. The department served 175 members through Wellness Works. Personal training doubled with more than 750 personal training sessions. Additional group exercise classes were added to the schedule to meet the community demands offering 3,100 group exercise classes in 2011 with an average of 15 attendees per class.

Personal fitness at the YMCA includes cardio and strength classes, spinning, step exercises using the bench, sculpt, double step, kick-boxing, yoga and core. Other offerings include kid fit, fit over fifty, sculpt, tone, Pilates, core concepts, tai chi and Zumba.

Healthy Kids Day is the largest health day for children and families around the United States. It offers fun, creative activities to promote yearlong wellness and healthier living and the YMCA joins in the celebration each year. On Healthy Kid's Day, we served more than 1,000 people in our community. Again, we partnered with The Link, Beaufort Memorial Hospital, DNR, Beaufort Jasper Comprehensive Health and Beaufort County School District to offer a healthy fun filled day for the whole family.



# **HUMAN RESOURCES COMMITTEE REPORT**

**COMMITTEE MEMBERS:** Fred Kuhn, Chair; Jack Ryan, Dave Homyk, Wanda Diggs, Brooke Averill, George Eason

The main areas of focus for the Human Resources Committee in 2011 were: approval of the new health and dental insurance for the staff, update of the employee handbook, legal matters, new social networking guidelines, new YMCA code of conduct policy, membership/staff audit, and leadership training for the staff. We also started a staff satisfaction survey with results expected in 2012.

# **FINANCE COMMITTEE REPORT**

**COMMITTEE MEMBERS:** Ernie Schlichtemeier, Chair; Dean Morrissey, Debbie Myers, John Troutman, Rob Bridges, Wanda Diggs, Mike Bostwick

The Finance Committee is the only Board Committee that is an operating committee. Other committees are essentially advisory and oversight.

The Board of Directors appointed a Finance Committee to assist in overseeing our financial activities and coordinate with our outside auditor. A thorough audit is performed every year by an independent CPA firm. We are proud of last year's results and expect a favorable 2011 audit report as well. The Finance Committee works closely with the YMCA controller and they meet at least once a month to review the prior month's results. This has brought about many enhancements to our financial reporting. The Finance Committee then reports to the Executive Committee and Board of Directors each month. The procedures are all part of the sound governance system to monitor constantly, and in timely fashion, the financial condition of the Y.

The Finance Committee provided considerable input in working with the Board to ensure the best possible outcome in restructuring our debt. With our new debt-restructuring plan, we are now able to handle the day-to-day expenses along with our long-term debt through our day-to-day operations which will help us put money back into our facility and programs for long-term success.

We are excited about the direction of our financial improvements and expect 2012 to be an even better year for our YMCA.

Please see page 10 for a financial summary.

# SUMMARIZED STATEMENT OF FINANCIAL POSITION

<b>ASSETS</b>	<b>2011</b>	<b>2010</b>
CASH & CASH EQUIVALENTS	\$57,463	\$106,401
ACCOUNTS RECEIVABLE (NET)	\$118,263	\$109,523
FIXED ASSETS (NET)	\$4,419,390	\$5,603,172
NON-CURRENT ASSETS	\$0	\$0
<b>TOTAL ASSETS</b>	<b>\$4,595,116</b>	<b>\$5,819,096</b>

<b>LIABILITIES &amp; NET ASSETS</b>	<b>2011</b>	<b>2010</b>
ACCOUNTS PAYABLE	\$18,082	\$118,876
OTHER CURRENT LIABILITIES	\$289,807	\$1,572,735
LONG TERM LIABILITIES	\$3,021,686	\$2,780,000
<b>SUB TOTAL LIABILITIES</b>	<b>\$3,329,575</b>	<b>\$4,471,611</b>
NET ASSETS - UNRESTRICTED	\$1,121,018	\$1,202,962
NET ASSETS - TEMP. RESTRICTED	\$144,523	\$144,523
<b>SUB TOTAL NET ASSETS</b>	<b>\$1,265,541</b>	<b>\$1,347,485</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$4,595,116</b>	<b>\$5,819,096</b>

## SUMMARIZED STATEMENT OF ACTIVITIES & CHANGES IN NET ASSETS

	<b>2011</b>	<b>2010</b>
REVENUES & SUPPORT	\$1,892,507	\$1,643,550
FUNCTIONAL EXPENSES*	\$1,574,452	\$1,545,776
<b>INCREASE (DECREASE) IN NET ASSETS*</b>	<b>\$318,055</b>	<b>\$97,774</b>

Notes: 1) 2010 Audited, 2) 2011 Unaudited

\*Excludes depreciation expense

# MEMBERSHIP COMMITTEE REPORT

COMMITTEE MEMBERS: Stacy Canaday, Marge Barber, Beth Caron, Betty Davis, Mike Green, Mike Bostwick, Holly Cordray

Membership at the Wardle Family YMCA continues to grow. For the 2nd year in a row we ended the year positively netting 432 new Y memberships in 2011 with approximately 230 memberships contributed to the unique partnership established with The Preserve. This partnership created a greater awareness of the YMCA whilst generating significant membership revenue.

To date, the Y has 2,225 active membership units and more than 5,200 members. Approximately 10,000 visits are made to the Y each month by these members and our retention rate has grown to nearly 68% in 2011– a 4.5% increase over 2010 and an overall very positive rate for a lively, viable YMCA.

With the constant goal of reaching everyone in the community to provide a safe and secure place to enhance one's self, family and friendships, the Wardle Family YMCA increased its visibility in the community through a variety of media outlets. These outlets include print advertising, radio advertising and social networking. Through this mix, the Y hopes to connect with members and potential members in an "up-to-the-minute" fashion so while you may not be able to be at the Y all the time, you'll always be just one click away.

Finally, huge thanks to Captured Moments Photography, Piggly Wiggly, The Preserve and the United Way for your continued support through donations and public awareness opportunities.

## I AM PROUD TO BE A PART OF THE Y BECAUSE...



### Dorothy Gray Sullivan

Good people and good staff. I really enjoyed working with the Y. They have good programs for my kids and they always seem happy to go.



### Michael Shelly-Moody

One word: Community! It's great to have the Y's facilities at my disposal but it's the staff, board members and other Y members that make it an engine for support and success :-)



### Beth Caron

The staff at the Y has become my extended family and being able to work out at the facility is just icing on the cake!



### Susan & Eric Smith

My husband and I joined the Y to meet people, stay active, and stave off old age! The staff is great, and the facilities are top notch.

## Seventy four-year-old John Craig remembers what the Y did for him.

At 8 years old, John Craig lost his mother in the bleak year of 1946. With a hardworking father and dedicated older sister, John was immediately enrolled in a parochial school in downtown Charlotte, NC.

His sister's boss, Mr. David White, heard about the family's situation and immediately purchased a Y membership for John so that he could go to the Y everyday after school rather than home to an empty house. John said the best time of day was when he got off the city bus to be among friends at the YMCA each afternoon. This was the year that John learned to swim.

Now at 74 years of age and a member of the YMCA in Beaufort, John remembers how much the Y has shaped his life. It wasn't until a few months ago that John discovered that Mr. David White was the man responsible for his Y membership and participation in camp. At 8 years old he never really considered where the money to fund these things came from; however, many years later, John can't help but wonder, "What if every

disadvantaged young boy and girl had a Mr. David White to pass on the benefits of the Y?"





# 2011 ANNUAL SCHOLARSHIP CAMPAIGN DONORS

## SUPPORTERS

Brooke Averill	Joan Kannar	Rick Simonds
Randall Bagley	Leslie Kern	Roger Smith
Samuel Baker	Rella Kimble	Spahn Spahn
Amanda Beal	Jim Kindwall	Leila Stallworth
Alfred Beers	Kim Kolton	Renee Sutton
Leah Benn	Sam Koutroulakis	Gina Szarek
Gerald Bixler	Gordon Krueger	Seabury Thorp
Michael Bostwick	James Ladd	Mary Trzasko
Paul Brainard	Fountain Of Life Ministry	Ron Tuttle
Perry Buchanan	Lighthouse Christian Center	Kristine Von Heimburg
Julia Burnes	Walter Mack	Kristyn Weidenhof
Ashley Burns	Harley Martin	Kelly Will
Debra Bush	Shawn McDougall	David Williamson
Angie Calhoun	Ann McDuff	
Kathy Campbell	Carmen Meyer	
Carterret St. United Methodist Church	Emily Miller	
Lighthouse Christian	Beth Moon	
Danielle Clark	Tara Moore	
Andrew Coco	Susan Moose	
Holly Cordray	Tara Morris	
Doug Crowley	Bernie Moscovitz	
Denice Davis	Nathan Mungin	
Pearl Dean	Kathy Nell	
Grace Dennis	Aaron O'Brien	
Kenneth Evac	Lisa O'Brien	
D Alton Fanning Jr	Brenda O'Shields	
James Finnen	John Patton	
Daniel Garcia	Mat Paulick	
Christopher Garrett	Peter Post	
Elizabeth Garrow	William Ream	
Vicki Gentry	Abby Reed	
Patriciann Gordon	Ozell Richardson	
Denver Gullede	Alesia Ricks	
Frank & Gloria Hamilton	John Robinson	
Robert Hamlin	Theresa Scheetz	
Erin Hill	Irv Seger	
Sandy Hopkins	Roger Shannon	
Catherine Hutchins	Shawn Shaw	
John Jenkins	Marilyn Shup	
Jean Jennings	James Simmons	

**ANNUAL  
GIVING  
GOAL:**  
.....  
**\$80,000**

**ANNUAL  
GIVING  
FUNDS  
RAISED:**  
.....  
**\$95,183**

# A SOCIAL NETWORK



For years, the Y has been a social network, but about a year ago, we took our network online. Now, our members and friends can connect with us 24/7. Through Facebook, we are able to interact with our community in exciting new ways by providing program and membership information as well as family fun and living tips!

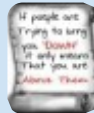
LIKE US ON  
**facebook**



## Y EMPLOYEES TELL ALL...



**Kelly Will** I love the fit, fun attitude of everyone at the Y from the members to the employees!



**Nichelle Tyson**

The MEMBERS! Every member of the YMCA makes it a very special place to work.



**Tracy Robinson**

The amazing people who become members of the YMCA!!



**Tara Moore**

I love how they allow my schedule to work around my family and school!



**Erin Demers** It has the best feeling of community. No matter what, I leave the YMCA in a better mood.



**Deni Davis** The members, the Classes, Nursery, Co-Workers, Fitness Center, Sports, Pool...Everything YMCA!!! :-)

## MESSAGE FROM THE CHIEF EXECUTIVE


2011 marked another successful year of growth here at Wardle Family YMCA. This growth does not apply only to the facilities or membership, but also to new partnerships and new connections that will surely strengthen our Beaufort community for years to come.

I am amazed at the amount of community support the YMCA receives. As we continue to expand- so do the relationships between members, staff and volunteers as we strive towards strengthening our position as a non-profit Christian organization dedicated to providing high quality, affordable programs for the Beaufort community . All of our childcare, aquatics, youth sports and membership programs saw positive growth in 2011 and we anticipate the same growth for years to come.

In 2012, we are rolling out some new initiatives to further accommodate and encourage this growth. We are applying “greener” solutions where appropriate, incorporating more Christian aspects throughout the facility and programs, adding a new all-day Preschool in August, expanding our volunteer program, creating strategic partnerships throughout the county and implementing a more comprehensive “Welcome” process for new members and program participants.

We are continually striving to uncover new ways to make your YMCA experience a positive one and could not do this without your support. Thank you to members, volunteers, staff and donors who help make this possible. Through your constant caring and commitment, we were able to award over \$225,000 in 2011, with over 5,000 people impacted in our community through scholarships. Also, thanks for our capital donors whose support goes towards the upkeep of our YMCA allowing over 110,000 visits each year.

Michael Bostwick, CEO YMCA  
Beaufort County



# THANK YOU

FROM THE

## WARDLE FAMILY YMCA STAFF



FROM LEFT: KAYLIN GARST, CHILDCARE DIRECTOR; MIKE BOSTWICK CEO, RICK SIMONDS, AQUATICS/FACILITIES DIRECTOR; HOLLY CORDRAY, MEMBERSHIP/MARKETING DIRECTOR; CHARLES RIDLEHUBER, WELLNESS/ YOUTH SPORTS DIRECTOR. (NOT PICTURED: WANDA DIGGS, CONTROLLER)



Wardle Family YMCA  
1801 Richmond Ave.  
Port Royal, SC 29935

PLACE  
STAMP

To:

---

---

---

---



[WWW.YMCABEAUFORTCOUNTY.COM](http://WWW.YMCABEAUFORTCOUNTY.COM)