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**YMCA of Beaufort County Names Michael Bostwick New CEO**  
*The Torch is Passed to Experienced YMCA Professional from Central Florida YMCA*



PORT ROYAL, SC- November 27, 2007- The YMCA of Beaufort County has named Michael Bostwick as the new CEO. Bostwick is an innovative leader for the YMCA movement in Charlotte County Florida. His official start date at the Wardle Family Branch will be Monday, December 3<sup>rd</sup>.

“After screening more than eighty applications from all over the United States, both from within the YMCA and from industry, we discovered what one of the members of the Search Committee called 'pure gold' in the person of Mike Bostwick. He has a proven track record of being extraordinarily competent. We know him to be a committed Christian who will be a blessing not only to the YMCA and its membership, but to the entire community,” states Pete Palmer, chair of the YMCA of Beaufort County Search Committee and Board member

Bostwick will oversee the Wardle Family Branch of the YMCA of Beaufort County, along with all of the programs and services provided throughout Beaufort County. His responsibilities will include providing visionary leadership to the YMCA staff members and volunteers; building a culture focused on the mission of the YMCA and energized to achieve its objectives; developing and maintaining relationships with key benefactors to build membership and develop a diverse base for fundraising programs; developing, recruiting and retaining strong leadership teams at the association and in the program areas; community, board and partner development; increasing community awareness and support of the YMCA mission and services; business management and development including implementation of the association's existing strategic plan and development of future strategic and operating plans; and assuring that the association operates on a financially sound basis.

"My family and I are so excited to be part of the Beaufort/Port Royal Community, and I am eager to create a stronger presence for our county's YMCA," says Bostwick.

Bostwick is a native of Orlando, FL. After graduating from the University of Alabama (Tuscaloosa, AL) he began his career with the Central Florida YMCA and most recently served as the Chief Operating Officer for the Charlotte County YMCA in Florida. Bostwick brings with him a wife and four children and they will be residing in the Beaufort area.

#### **About the YMCA of Beaufort County**

The YMCA of Beaufort County is part of a 156 year old worldwide organization that enables the citizens in Beaufort County to develop values and behaviors that are consistent with our mission: *To put Christian principles into practice through programs that build healthy spirit, mind and body for all.*

The Wardle Family Branch of the YMCA of Beaufort County was chartered in 1990 and opened its doors in June of 1996. The YMCA is a locally autonomous organization made up of voluntary membership that is open to individuals of all ages, race, religion, incomes and abilities. Programs and services incorporate the values of caring, honesty, respect, and responsibility and the YMCA encourages and challenges its staff, members, volunteers and program participants to accept and demonstrate these values. The YMCA of Beaufort County currently serves approximately 8,000 individuals through the programs and services provided.

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