

Annual Support Campaign:

The annual support campaign allows us to reach out to individuals and families in need. The money needed for this effort does not come from membership and program fees. Without your help and contribution to this campaign, some people would not be able to enjoy the wonderful possibilities of having a YMCA membership or participate in YMCA programs. The YMCA uses annual campaign dollars to address these three challenges:

1. **CHALLENGE:** For the past several years, children and adults in our community have lost their lives due to drowning. For those who can not swim, the water that surrounds Beaufort County is a constant threat.

RESPONSE: The YMCA provides youth and adult swim lessons year-round in the indoor, heated, swimming pool. In addition to YMCA members, 300+ disadvantaged youth participated in swim lessons this year. These lessons included basic lifesaving and water safety components.

2. **CHALLENGE:** Due to both parents working and the increase of single parent families, far too many children go home after school to be alone. These "latch key kids" are put in a dangerous situation.

RESPONSE: The YMCA provides after school programs for 8 county schools. The YMCA also provides a summer day camp. Last year over 350 children participated in these programs. All costs are kept as low as possible. With the help of contributions, no one is turned away for inability to pay. Children participate in activities and learn how to be caring, honest, respectful, and responsible.

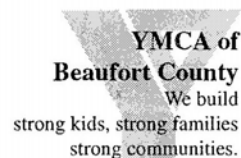
3. **CHALLENGE:** In the United States, obesity and inactivity are quickly overtaking tobacco use as the leading cause of death. It is a major risk factor contributing to heart disease, diabetes, and some forms of cancer. Studies indicate that lower income individuals tend to be more likely to be obese and inactive. Furthermore, youth obesity is growing at an alarming rate.

RESPONSE: YMCA programs promote healthy lifestyles. Educational components emphasizing the importance of exercise and proper nutrition are included in all program areas. For example, the After School Childcare Program meets recommended daily activity requirements. Snacks are approved by a registered dietitian. Financial assistance is offered to low-income individuals.

If you would like to make a contribution to this campaign, please call Mike Bostwick or Tracy Robinson at 522-9622.

Wardle Family Branch

Annual Support Campaign



To Storyteller:

Please remove this confidential information stub before presenting card to prospect.

Name _____

Address _____

Phone Number _____

Billing History _____

I pledge: _____ Enclosed now \$ _____ Balance Due \$ _____

Bill me as follows: Monthly Quarterly Annually

VISA MasterCard American Express # _____ Exp. _____/_____

Contributor Signature _____ Storyteller _____ Date _____

_____ My employer is a Matching Gift Company

_____ I am interested in making a gift to the YMCA of Beaufort County Endowment Fund.

Our Mission: To put Christian principles into practice through programs that build healthy spirit, mind and body for all.